

**EK BHARAT SHRESHTHA BHARAT ACTIVITIES BY INDIATOURISM (SOUTHERN REGION)
FOR THE MONTH OF DECEMBER 2019**

Sr. No	Month of Activity	Proposed Activity	Details of the Activity	Paired States involved	No. of Participants / Attendees	Any other relevant information
1.	January 2020	Live Broadcasting in All India Radio, Tamil Nadu about Tourism and Culture of Jammu Kashmir	<u>21st January</u> Indiatourism, Chennai organized a program in All India Radio, Chennai about Tourism and Culture of Jammu and Kashmir. The program was broadcasted all over Tamil Nadu. The program mainly focused on tourist destinations, tourism products and general aspects of Jammu and Kashmir. Smt S.Padmavathy, Assistant Director, Indiatourism, Chennai participated in the interactive program with Radio Jockey.	Tamil Nadu – Jammu and Kashmir		Program Broadcast Date: 21 st January Time: 17:00 Hrs to 17.30 Hrs Publicity through Radio for reaching masses of people.

